

FOR IMMEDIATE RELEASE

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Palm Desert, CA – May 4, 2009 – With sleek improvements and a brand new year-round operating schedule, Palm Desert’s most luxurious RV resort is about to get even better.

Emerald Desert Resort is the newest crown jewel for Sunland RV Resorts, an outdoor hospitality company featuring seven sophisticated RV lifestyle resorts throughout Southern California. The 251-space Emerald Desert Resort – already Palm Desert’s most lush and well-appointed – will now be supported by Sunland’s serious commitment to superior customer service for RV travelers. The result? An immaculate facility with unsurpassed guest services that will now be open all year long.

“Emerald Desert is a gorgeous property and we can’t wait to introduce it to Sunland’s customers,” said President Reza Paydar. “Now that the resort is going to be open year-round, we look forward to serving even more new travelers visiting the area from Europe, Canada, neighboring states and California. And for those who have visited Emerald Desert before, we invite you to come back and see again how beautiful a summer in the desert can be, with clear nights full of glittering stars and moonlight.”

Building on a 28-year history of serving the Southern California region, Sunland is committed to expanding of its range of luxurious RV resorts throughout the West – and, in the not-too-distant future, other states in the hospitable climate of the Sunbelt.

All of Sunland’s RV resorts are strategically located to maximize guests’ access to nearby nature parks, theme parks and cities; Emerald Desert is no exception. Less than half an hour’s drive from downtown Palm Springs amid the region’s 130 golf courses, Emerald Desert Resort’s location is a delight for golfers, nature enthusiasts, and shoppers. Treasure hunters will enjoy the famous Cabazon Outlet Mall is a mere 25 minutes away, and upscale El Paseo Drive which features 150 boutiques, art galleries and fine restaurants.

The sophisticated 32-acre gated resort’s host of outdoor activities are sure to satisfy active visitors: an immaculate 2-hole putting green, lakes, lighted tennis courts, horseshoes, bocce ball and croquet are just some of the sporting amenities offered for guests on the go. The tempting cool waters of Emerald Desert’s two spacious pools glisten under the desert sun, and there is plenty of room to lounge

around the comfortable patio or dip into one of the two Jacuzzis to relax your body and prepare for evening activities.

Guests who love to get social can enjoy the barbecue areas for outdoor entertaining as well as frequent game nights and special events in the multi-million dollar clubhouse, with ballroom dancing, card games, billiards, commercial gourmet kitchen, library and guest computers. For business travelers or those who just want to stay in touch, Emerald Desert offers an array of services such as faxing, photocopying and wireless high-speed Internet. Other conveniences, such as brand new laundry facilities, TV lounge, library and a state-of-the-art fitness center, round out Emerald Desert's range of first-class amenities. The fitness center includes cardio equipment, strength and circuit training equipment, flat screen TVs, free weights and indoor spa.

Active yet thoughtful expansion is Sunland's key to providing RV travelers a welcoming home base at each enticing new destination. Sunland continues to acquire luxurious RV resorts to add to its growing network. The outdoor resort hospitality company now features seven sophisticated RV lifestyle resorts throughout Southern California, with a total of 1,745 existing lots, and expansion plans for an additional 130 lots to be added to its current resorts. For more information on Sunland's newest resort, Emerald Desert, or any of the other properties in the Sunland family, please contact Greg Sidoroff, General Manager of Emerald Desert RV Resort, at 800-426-4678 or visit us online at <http://www.sunlandrvresorts.com> or <http://www.emerald-desert.com>

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In celebration of this new acquisition, Emerald Desert RV Resort is offering a special offer and warm welcome for you to experience this resort for yourself! **\$50 OFF**, anytime from May 1, 2009 to Aug 31, 2009 (except Memorial and July 4th weekends). A \$195 value for only \$145! Minimum 3-night stay. Certain restrictions apply, call for details: (800) 426-4678.



EMERALD DESERT
GOLF & RV RESORT

76-000 Frank Sinatra Drive
Palm Desert, CA 92211

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SUNLAND
RV RESORTS

The flyer features a green background with a decorative border. On the left, a large red '\$50' is set within a gold-colored ornate frame. To the right, the resort's name and address are listed. Below the address is a small photograph of a sunset over a body of water with palm trees. At the bottom right is the Sunland RV Resorts logo, which consists of an orange circular icon with a white swirl and the text 'SUNLAND RV RESORTS'.